West Riverfront

The West Riverfront is generally bounded by the Fisher Freeway (I-75) to the north, the Detroit River to the south, West Grand Boulevard to the east and the Rouge River to the west. Heavy industry, rail and port facilities dominate the area. Industry land uses isolates West Riverfront's few residential neighborhoods from the rest of Cluster 5.

While the Springwells and Vernor-Junction areas to the north saw population gains in the last decade, West Riverfront lost more than a quarter of its dwelling units and population. It also suffers from among the highest proportions of low-income households and low-value dwelling units in the City.

Neighborhoods and Housing

Issues: Environmental issues hamper West Riverfront's efforts to retain its residential community. Vacant lots and a declining housing stock characterize the residential areas.

GOAL 1: Rebuild neighborhoods

Policy 1.1: In the area immediately north of West Jefferson, remediate environmentally contaminated areas to accommodate residential development.

GOAL 2: Increase residential density

Policy 2.1: Develop medium density housing near West Jefferson to strengthened the adjacent commercial corridors.

□ Retail and Local Services

Issues: Most of West Jefferson is lined with vacant or underutilized commercial and industrial sites. Commercial development along West Jefferson is sparse. Fort Street has many aging and underutilized commercial and industrial sites.

GOAL 3: Increase the vitality of commercial thoroughfares

- **Policy 3.1:** In conjunction with the retail node at Fort and Dearborn, develop intense commercial uses along Fort.
- **Policy 3.2:** Take advantage of high traffic volumes to develop intensive commercial uses along Fort Street, catering to truck traffic near the Customs facility.

GOAL 4: Increase the vitality of neighborhood commercial areas

- **Policy 4.1:** In coordination with residential development, develop neighborhood commercial nodes along Jefferson with a compatible mix of locally serving, small-scale businesses and medium density residential.
- **Policy 4.2:** Develop the intersection of Jefferson and West End as a focal point for neighborhood commercial development.

GOAL 5: Develop a retail center

Policy 5.1: Develop a large-scale retail node at Fort and Dearborn.

□ Industrial Centers

Issues: This area includes many under-utilized industrial sites. Small scaled industrial sites are scattered throughout, often conflicting with residential areas. The Port of Detroit is located in the southeast, along the Detroit River.

GOAL 6: Increase the viability of industrial areas.

- **Policy 6.1:** In the eastern end of the area, expand industrial areas into marginal residential pockets.
- **Policy 6.2:** Continue development of and increase the efficiency of the Port of Detroit.
- **Policy 6.3:** Along commercial thoroughfares, promote the development of import/export trade brokering firms and other commercial enterprises.
- **Policy 6.4:** Encourage relocation of industries in conflict with residential areas to sites south of Fort.

GOAL 5: Reduce conflicts between industrial and residential areas

Policy 5.1: Establish and enforce designated truck routes to and from West Jefferson, Fort and I-75.

Policy 5.2: Buffer the negative impacts of industrial land uses upon residential areas north of West Jefferson.

□ Parks, Recreation and Open Space

Issues: The Fisher Freeway and industrial uses isolate residential and commercial areas as well as Fort Wayne and access points to the Detroit River.

GOAL 6: Increase access to open space and recreational areas

Policy 6.1: Develop greenways connecting commercial, riverfront and Fort Wayne to surrounding areas.

Policy 6.2: Improve railroad crossings to facilitate vehicular and pedestrian access to the riverfront.

□ History, Legacies and Preservation

Issue: Fort Wayne has the potential to become a tourist destination, but many of its facilities are in disrepair.

GOAL 7: Preserve and revitalize historic buildings and sites

Policy 7.1: Coordinate with regional agencies to develop Fort Wayne as a regional destination.

Policy 7.2: Encourage preservation of and reinvestment along West Jefferson to accommodate potential visitors to Fort Wayne.

□ Environment and Energy

Issue: The west riverfront is site to some of the regions most intense industrial activity. Many of the facilities are major pollution sources impacting nearby commercial and residential areas and the Detroit River.

GOAL 8: Improve environmental quality

Policy 8.1: Attract industries that emphasize pollution minimizing technology and research.

Policy 8.2: Coordinate with the Army Corps of Engineers and other agencies to stabilize and restore the edges of the Detroit and Rouge Rivers.

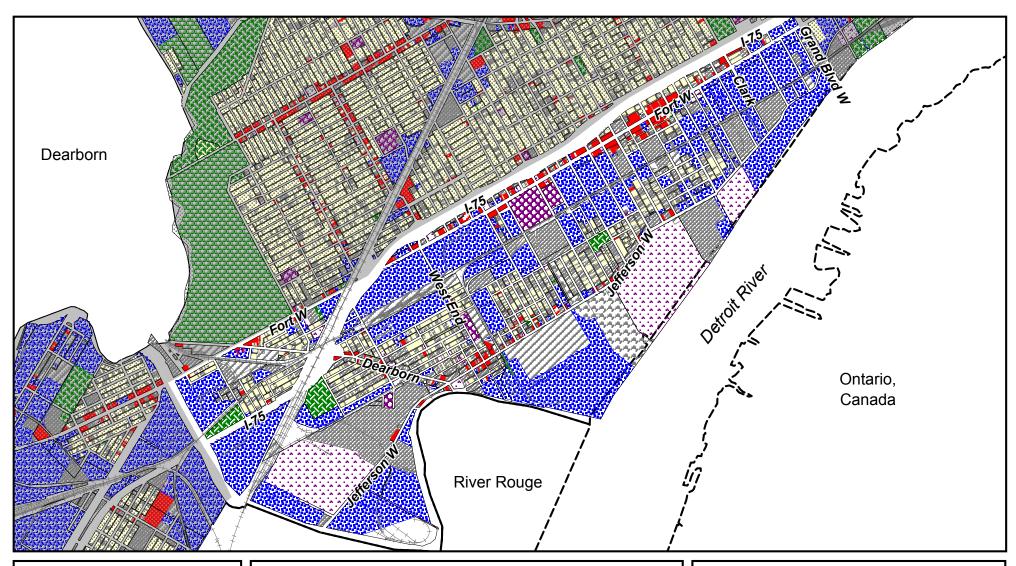
Policy 8.3: Concentrate environmental cleanup and enforcement along the riverfront to maximize development potential and minimize pollution.

City of Detroit Master Plan of Policies

2000 Census - Demographic Profile



	1 D' ()			Housing Units	
Neighborhood Wes	st Riverfront			Housing Units	1,680
Total Population	4,164	Age		1990 Housing Units	2,452
1990 Population	5,588	Youth Population	1,291 31.00%	1990 to 2000 Change	-772
1990 to 2000 Change	-1,424	(Under 18 Years Old)		Percent Change	-31.48%
Percent Change	-25.48%	1990 Youth Population	1,682	Vacant Housing Units	280 16.67%
Race		1990 to 2000 Change	-391	Occupied Housing Units	1,400 83.33%
White Only	1,837 44.12%	Percent Change	-23.25%	Owner Occupied	671 47.93%
Black or African American	1,347 32.35%	0 to 4 Years Old	379 9.10%	Renter Occupied	729 52.07%
Only	1,047	5 to 10 Years Old	533 12.80%	Housing Value	
American Indian and Alaska Native Only	17 0.41%	11 to 13 Years Old	167 4.01%	Owner Occupied Units	559
Asian Only	4 0.10%	14 to 17 Years Old	212 5.09%	Less Than \$15,000	190 33.99%
Native Hawaiian and Other Pacific Islander Only	0.00%	18 to 24 Years Old	503 12.08%	\$15,000 to \$29,999	164 29.34%
•	802 19.26%	25 to 44 Years Old	1,144 27.47%	\$30,000 to \$49,999	103 18.43%
Other Race Only Two or More Races		45 to 64 Years Old	799 19.19%	\$50,000 to \$69,999	78 13.95%
Two of More Races	157 3.77%	65 Years Old and Older	427 10.25%	\$70,000 to \$99,999	15 2.68%
Hispanic Origin				\$100,000 to \$199,999	9 1.61%
Hispanic Origin (Any Race)	1,253 30.09%	Households			
1990 Hispanic Origin	684	Households	1,420	\$200,000 or More	0.00%
1990 to 2000 Change	569	Average Household Size	2.87		
Percent Change	83.19%	Population in Group Quarters	83 1.99%	Household Income	
Gender		Population in Households	4,081	Less Than \$10,000	457 32.18%
Male	2,200 52.83%	Family Households	922 64.93%	\$10,000 to \$14,999	167 11.76%
Female	1,964 47.17%	Married Couple Family	361 39.15%	\$15,000 to \$24,999	219 15.42%
Educational Attainment		Female Householder Family	471 51.08%	\$25,000 to \$34,999	187 13.17%
Educational Attainment		One Person Households	407 28.66%	\$35,000 to \$49,999	168 11.83%
Population 25 or older	2,370 56.92%		,	\$50,000 to \$74,999	120 8.45%
HS Graduate or Higher	1,024 43.21%			\$75,000 or More	102 7.18%
Assoc. Degree or Higher	119 5.02%				. – .



Map 5-7A

City of Detroit Master Plan of **Policies**

Neighborhood Cluster 5 West Riverfront



Existing Land Use * -

Residential

Commercial

Office

Industrial
Industrial
Industrial
Industrial
Industrial
Industrial
Industrial
Industrial

School - Primary/Secondary
School - Other

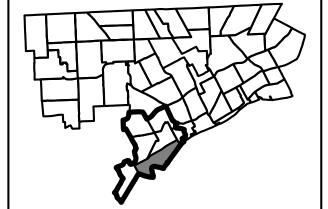
College/University
Institutional

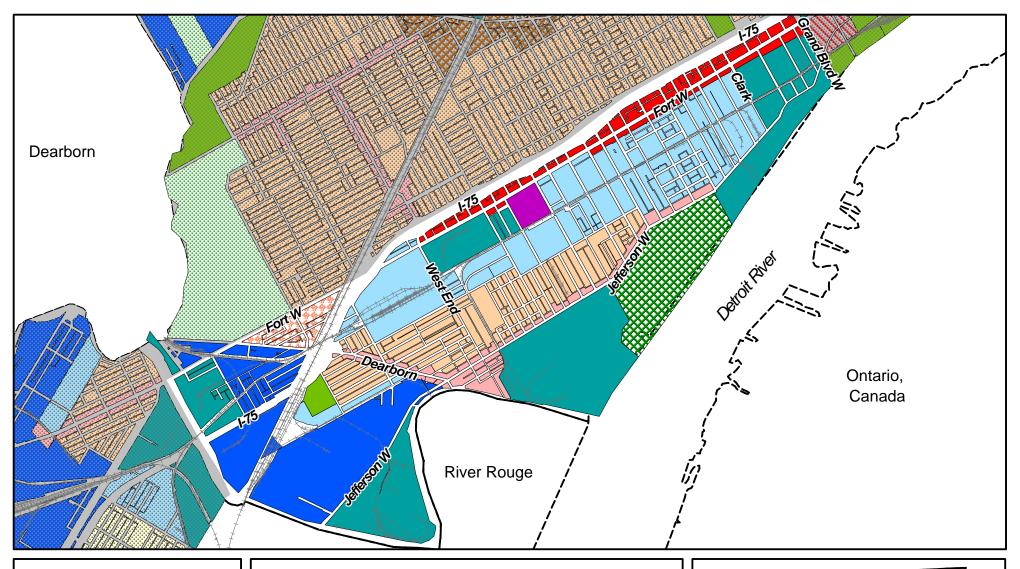
☐ Cemetery

☐ Recreation/Open Space

Vacant

* January 2000 Existing Land Use. Sources:
Detroit Public Schools DataImage database;
Recreation Department Site Inventory;
Planning and Development Department's Property Information System (PINS);
Finance Department, Assessment Division's Integrated Physical Data System (IPDS).





Map 5-7B

City of Detroit Master Plan of **Policies**

Neighborhood Cluster 5 West Riverfront



Future Land Use -

Low Density Residential
Low-Medium Density Residential

Medium Density Residential High Density Residential
Major Commercial

Retail Center

Neighborhood Commercial
Thoroughfare Commercial

Special Commercial General Industrial

Cemetery Institutional

Light Industrial

Distribution/Port Industrial

Mixed - Residential/Commercial

Mixed - Residential/Industrial
Mixed - Town Center

Recreation

Regional Park Private Marina

Airport

